

सत्यमेव जयते

MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES
GOVERNMENT OF INDIA

KERALA MSME SAGA

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From the Desk of Director, MSME-DI, Thrissur

MSME Sector is the "key engine" of job creation and economic growth in the country, hence it will continue as an important chapter in the economy.

The Government of India has initiated several schemes and incentives in order to address the challenges faced by the MSME Sector, especially access to finance, quality, market and technology. This quarterly E- Newsletter aims to increase awareness regarding various activities that have been taken place for the MSMEs and to provide information about the various schemes and programmes along with latest updations from time to time.

During the first two quarters of 2018-19, several important activities were undertaken by MSME-DI, Thrissur like, Technology Sourcing Fest for MSME, which was first of its kind in the country. Activities under MSE-CDP Scheme, Entrepreneurship Development Centre, Skill Development Programmes, UAM Registration Drives, programmes under 'Swachh Bharat Mission', etc are a few among the major initiatives. This E- Newsletter gives a briefing about these important activities.

I take this opportunity to record my sincere gratitude to Office of Development Commissioner (MSME) for the relentless support rendered for the implementation of the Schemes. I would like to express my gratitude to the stakeholders in the MSME sector in the State. I put in record the efforts put in by all the Officers and Staff of this Institute in the assignments to bring out the best outcome.

Technology Sourcing Fest for MSMEs

Micro, Small and Medium Enterprises Development Institute, Thrissur, Ministry of MSME, Government of India organized a Technology Sourcing Fest for MSMEs - MSME - Technology Developers Interface Programme - in association with National Institute of Interdisciplinary Science and Technology (NIIST) - CSIR, Thiruvananthapuram, on 12th June, 2018 at NIIST - CSIR Lab, Pappanamcode, Thiruvananthapuram. This interface programme between MSMEs, R&D Labs and other MSME stake holders at State and Central Governments level, aimed to have a better understanding about the capabilities and requirements in technology development in MSME sector. The programme envisaged as a Summit of MSMEs, R&D Labs and Technology providers from southern states. The programme intended to showcase Technology sources for MSMEs and to facilitate technology transfer for better technology management in association with technology providers. The programme included technology presentation, exhibition of technologies by R&D Labs, Presentation on technology requirements of MSMEs and Interactive meetings.

Shri. P.V. Velayudhan, Director, MSME Development Institute, Thrissur welcomed the gathering and explained the objective of the programme. During the welcome address, he explained the importance of MSME sector in the nation building and the problems faced by MSME sector which makes it incompetent in the global market.



Welcome address by Shri. P.V. Velayudhan, Director, MSME-DI, Thrissur

Shri. K. Biju IAS, Director of Industries and Commerce, Government of Kerala, inaugurated the programme. He stated that convergence of the activities of R&D Institutions and MSMEs will benefit the MSME sector and the forum created through Technology Sourcing Fest for MSMEs will provide the platform for the existing MSMEs and prospective entrepreneurs for adapting technologies and move upward in their production process.



Lighting the lamp by Shri. K. Biju IAS, Director of Industries and Commerce, Govt of Kerala

Shri.V.Sivagnanam, Additional Industrial Advisor, MSME-DI, Chennai during his keynote address explained about the disconnection between the providers of technology and those who need technology. Technology fest acts as the link between providers of technology and those who are in need of technology. Shri. Damodar Avanoor, State President, KSSIA, during his felicitations congratulated MSME-DI, Thrissur for the organizing the event in splendid manner. He talked about the need of transfer of knowledge to MSMEs. Shri. G.S. Prakash, Deputy Director, MSME-DI, Thrissur delivered vote of thanks.



Audience

The one day programme included technology presentation, exhibition of technologies by R&D Labs, presentation on technology requirements of MSMEs and panel discussions on focus areas like Food & Agro processing, Environment & waste management, Energy, Composites (Rubber, Plastic, Coir etc.), Mechanical & Chemical technology and IT solutions

Major laboratories like CFTRI, Mysore; CMERI, Durgapur; CECRI, Karaikudi; CLRI, Adayar; CTCRI, Trivandrum; IICT, Hyderabad; IWST, Bangalore; CCRI, Alappuzha; IISR, Kozhikode; VSSC (ISRO), Thiruvananthapuram; NIIST-CSIR Lab, Thiruvananthapuram; CPCRI, Kasargode; CIPET, Kochi, KFRI participated in the programme. The laboratories explained about their commitment and willingness to partner with the industry to develop cost efficient processes/technologies/products and to support entrepreneurship in niche and upcoming areas by creating eco-system to support start-ups, incubations and spin-offs.

Technologies Presented During the Technical Session & Exhibition by R&D Labs

Sl No	Institutes Participated	Details of Major Technologies Discussed
Composites		
1	Indian Institute of Chemical Technology(IICT)	Generic Medicines; Pharma Excipients; Agro Chemicals; Pest Management Techniques; Import Substitution Materials; Waste Utilization Technologies; Water Treatment Technologies; Thermal Insulation Coatings for Different Substrates
2	National Institute for Interdisciplinary Science and Technology (NIIST)	Coir-Polymer Composites; Coir Acoustic Panel; Ceramic Polymer Composites
3	Institute of Wood Science & Technology (IWST)	Wood Polymer Composite; Chemical & Thermal Modification Of Wood
4	CIPET- Institute of Plastics Technology (IPT)	Testing Facility of Mandatory Products; Starch Based Biodegradable Packaging Products; Development of Coir Fibre Reinforced Green Polymeric Composites for Injection Moulding
5	Rubber Research Institute of India (RRII)	Reverse Engineering for Imported Items; NABL Testing facilities available
6	Central Coir Research Institute (CCRI)	Coir Composites; Coir Pith Organic Manure; Cocolawn; Coir And Poly Propylene Injection Moulded Items; Blending Of Coir With Other Natural Fibers; Development Of Environmental Friendly Technologies; Coir Polyethylene Moulded Products

7	Central Leather Research Institute (CLRI)	Compost From Animal Hair Waste; Cocktail Of Enzymes; Chicken Feet Leather; Odor Abatement System For Tanneries; Eco Based Zero Waste Water Discharge Process; Health Care Products; Diabetic Footwear; Leather Chemicals
8	Vikram Sarabhai Space Centre- VSSC- (MSA)	Fiber Reinforced Plastics
9	Sree Chitra Tirunal Institute for Medical Sciences & Technology (SCTIMST)	Medical Devices; Dental Composites; Wound Resin
10	Kerala Forest Research Institute, Peechi	Bamboo Related Products Manufacturing
Agro & Food Processing		
1	National Institute for Interdisciplinary Science and Technology (NIIST)	Dehumidified Dryer for agricultural crops
2	Central Food Technological Research Institute (CFTRI)	Value Added Products From Turmeric; Pepper; Pepper; Cardamom; Ginger; Tamarind; Amla; Cashew Apple; Grapes; Mango; Orange; Pomegranate; Coconut Based Products; Ready To Eat Idly, Dosa, Chapati, Indian Traditional Sweets; Kokum Juice; Cut Vegetables; Supplementary Foods; Gelatin from Dried Fish Skin; Sugarcane Juice Processing Unit Etc.
3	Central Tuber Crops Research Institute (CTCRI)	Value Added Products From Tapioca; Pasta Noodles; Wafers; Cassava Starch; Super Absorbent Polymers; Starch Based Nano Composites; Modified Starches For Food & Non-Food Industrial Applications. Adhesives From Bioethanol, Starch Particles Board from Cassava Stem
4	Indian Institute of Packaging (IIP)	Packaging Material , Testing Facility For Packaging Items; Testing Facility For Determination Of Leaching & Migration Of Metals; Phthalate Esters
5	Central Plantation Corps Research Institute (CPCRI)	Virgin Coconut Oil; Coconut Chips; Snow Ball Tender Coconut; Carbonated Tender Coconut Water; Coconut Deshler; Tender Nut Punch & Cutter; Pulveriser
6	Indian Institute of Spices Research	Verities From Black Pepper; Ginger; Turmeric; Cardamom; Nutmeg; Cinnamon; Adulteration Detection in Spices Using DNA Bar-coding; Bio-Capsules
Environment Management & Energy Efficient Technologies, Support Services for Technology Development		
1	Centre for Development Of Advanced Computing (C-DAC)	Sewer Network Monitoring System; Smart Energy Meter; Micro-Grid; Smart Farm Systems
2	Central Electro Chemical Research Institute (CECRI)	Polymer Electrolyte Membrane Fuel Cells; Li-Ion Battery; Anti-Corrosive Treatment For Steel Reinforcement Rods; Cyanide Free Gold Plating Baths; Cyanide Free Gold Plating Baths
3	Central Mechanical Engineering Research Institute	Solar Art crafts; Iron Filter; Iron Removal Flakes
4	Kerala Agriculture University	Food Waste To Agro Fertilizer
5	Kerala State Council of Science & Technology , Environment (KSCSTE)	IP Facility Session
6	Vikram Sarabhai Space Center (VSSC)	Li-Ion Cell Technology

All in all this fest provided a platform for MSMEs units in Kerala to interact , forge partnerships and further pave way for technology transfer from renowned scientific research laboratories. Almost 100 percent of the participants rated the programme as excellent and first

of its kind in the country. 75% of them stated in the feedback that the programme met their expectation and benefited them. MSME-DI, Thrissur prefers to take this initiative further by following up activities and bilateral meetings as and when required.



View from the Exhibition

18th Meeting of the State Level Advisory Board (SLAB) for MSMEs

The 18th meeting of the State Level Advisory Board for MSMEs was held on 16.07.2018 at 3.00 P.M. at the South Conference Hall of the Government Secretariat, Thiruvananthapuram under the Chairmanship of Dr. K. Ellangovan, IAS, Principal Secretary (Industries), Government of Kerala. Shri K. Biju, IAS, Director of Industries and Commerce, Govt. of Kerala and Dr. M. Beena, IAS, Managing Director, KSIDC were also attended the meeting.

The Chairman, in his opening remarks stated that the Department of Industries is according priority to MSME Sector in view of its strengths, like usage of limited land, minimum capital investment with more employment potential, etc. Therefore, in order to strengthen the sector, the Government of Kerala has come up with Kerala Investment Promotion and

Facilitation Ordinance, 2017 to avoid delay in granting various licences, permissions, approval and clearances required under the various enactments and making the State investor friendly. The Kerala Investment Promotion and Facilitation Act, 2017 envisages mandatory approval within a period of 30 days if applications are submitted with necessary documents.



Address by Dr. K Ellangovan IAS, Principal Secretary(Industries), Government of Kerala

The forum discussed about Exemption for Green Category units from the Pollution Control Board. The member representing Pollution Control Board informed that 34 green category items has been brought now under white category. As per the final document on revised categorization of industries there is no necessity of obtaining 'Consent to Operate' for white category of industries. Intimation to the SPCB/PCC shall suffice. So such industries need not be brought under consent preview. Director, MSME-DI, Thrissur informed the house that the disbursal of loan under CGTMSE and CLCSS in the State of Kerala is not up to the mark as compared to other states. Therefore, adequate credit flow should be ensured under the scheme for the benefit of MSMEs. Members representing association also raised the point of inordinate delay in sanctioning loan under CGTMSE. It was decided that SLBC and RBI may regularly monitor disbursement of loan under CGTMSE at branch level and ensure flow of credit under the scheme to MSME Sector so that the performance of the MSMEs in State could be improved. also desired that the DLRC which is presently monitoring the credit flow to MSME sector could also be entrusted the task of reviewing the schemes like Stand Up India, MUDRA and PMEGP.

The house noted that out of the target of 12512 loans under Standup India, the progress of achievement is very bleak. It is reported that the achievement is only to the extent of 1184 under SC/ST Category and 1345 under women category. It was also noted that there is no proper mechanism to monitor the scheme and schemes like PMEGP and MUDRA. The

chairman desired that in order to achieve the target envisaged under Stand Up India Scheme, DICs and Dept. of SC/ST may be involved in referring cases for loan under the scheme. The forum also discussed about the Cashew Industry in Kerala, which is operating under multiple constraints such as lack of working capital, scarcity of raw material, high raw material costs, high cost of processing rate in Kerala, high proportion of wages to total costs and highly competitive industry.



Deliverance by the members

Apart from the above, the forum had detailed discussions on inclusion of LSGDs and Kudumbashree in industrial development, effective implementation of Public Procurement Policy, registration of MSMEs in UAM Portal, Aspirational District Programme, etc. The Chairman thanked all the members of the SLAB for their active participation in the discussion on various points related to MSME Sector and he requested cooperation and concerted efforts of all members for development of the sector in the State. 29 members participated in the meeting.

Activities for the Promotion of Aspirational District

As per the instructions from Office of DC-MSME, a meeting on 'Promotional Activities for Aspirational District' has been held at District Collectorate Conference Hall, Wayanad, on 27.4.2018 Wayanad under the Chairmanship of the District Collector, Shri. S. Suhas, IAS. He stated that Wayanad district being an agro based district, a lot of development scope are there in the sector particularly in spices, bamboo, etc.



Address by Shri. S. Suhas IAS, District Collector, Wayanad

He opined about the different road maps to be undertaken for the overall development of Wayanad District, the one and only Aspiring District, from Kerala, identified by NITI Aayog.

Shri. P.V. Velayudhan, Director, MSME-DI, Thrissur delivered special address and explained the gathering the very purpose of organising this meeting and mission of Aspiration District Programme of NITI Ayog for the overall development of 115 Aspiring districts selected in the country, based on the several parameters.



Address by Shri. P.V.Velayudhan, Director, MSME-DI, Thrissur

He also mentioned the need about whole hearted support of all State and Central Departments, Industrial Associations, NGOs and other stakeholders in the district. He detailed about the various activities and schemes of Ministry of MSME, which can be implemented for the development of the District.

Representatives of the various Central and State Government Departments, NGOs, Industrial Associations and other stakeholders like, DIC, Lead Bank, KVIC, Coir Board, NSIC Ltd, Department of Education, Department of Employment, Rural Development Department Akshaya, R.T.O., KSSIA., , Disaster Management Department , Life Mission, MS Swaminathan Foundation were participated in the meeting and presented their schemes which can be utilised for development of Wayand . There were 70 participants in the meeting.



Based on the discussions took place during the meeting and additional studies made about the district, a details report has been prepared which includes the action plan for the skill enhancement of unemployed youth with special emphasis on SC/ST, more credit facilitation, and identification of potential clusters in the district. The report has been forwarded to the Development Commissioner (MSME).

Convergence Meeting on Development of Clusters by Incorporating SFURTI Scheme

A meeting of stake holders was organized at the Conference Hall of MSME DI, Thrissur on 24.07.2018 in order to explore possibilities of regeneration of traditional industries under SFURTI scheme and other appropriate Schemes in order to formulate an action plan to avail benefit of the Scheme. The objective of the meeting was to discuss the area that could be identified for development of SFURTI clusters and also other clusters/schemes in the State especially in rural and backward areas where there are concentration of traditional activities. There is a need for a linkage between various stake holders that could help in the creation of more employment opportunities and hence it is necessary to explore possibilities to help the rural artisans by implementing the existing Ministry of MSME Schemes for helping them to produce innovative, value added products.

Shri G.S. Prakash, Dy. Director, MSME-DI, welcomed the gathering and briefly outlined the objective of the meeting. He also made a power point presentation on the SFURTI Scheme. Shri Pradeep R, Asstt. Director, KVIC made a presentation of

SFURTI Scheme. In the presentation, he explained about the various components of the SFURTI scheme and progress made under the scheme.



Officials attending the convergence meeting

He said that the type of assistance to cluster under SFURTI programme is to the extent of Rs. 2.5 crores for regular clusters with a number of artisans up to 500 and in major clusters, it will be Rs. 5 crores with number of more than 500 artisans. The clusters have been selected under SFURTI Scheme in the State are Bee Keeping Clusters in Kasaragode and Kannur, Nettipattam Cluster in Guruvayur, Footnet cluster, Banana Fibre Cluster and Pottery Cluster Thiruvananthapuram, and Food Processing Cluster in Kannur.

Shri. Tony Paul, CEO, Uravu and Dr. Abdullakutty From M/s URUVU an NGO, which implemented SFURTI in the Bamboo cluster in the aspirational district Wayanad made a presentation on the role of URUVU in development of Bamboo cluster as implementing agency under SFURTI.

Shri Van Roy S, Deputy Manager, K-Bip & Kerala State Bamboo Mission stated that in Bamboo sector, talked about the constraints faced by the sector. He said that Bamboo Mission is organizing various capacities building programme and Training programme for the sector. Dr. Shyam Viswanath, Director, Kerala Forest Research Institute (KFRI), Peechi, Thrissur stated that KFRI has expertise in R&D area in the field and they can extend necessary assistance in R&D field for proper treatment of the Bamboo and converting into value added products. He stated that variety of Handicraft products could be manufactured with bamboo as raw material and the same scope for common usage.



Director, KFRI Peechi explaining about Bamboo

Dr. T.K. Dhamodaran, Chief Scientist and Head Wood Science and Technology,

Synergy Meeting between Various Organisations under Ministry of MSME in the State

An Interaction Meeting between MSME Development Institute,

KFRI gave a presentation on the technological aspect of bamboo production and various intricacies involved. Shri Ranjith Babu, Manager, DIC, Idukki, Smt. Sheeba S, Manager, DIC, Ernakulam, Shri Pranab G, Asstt. District Industries Officer, DIC, Thrissur, Shri Vinod, Manager, DIC, Wayanad, and Shri Vivek Nedumpally, C.H, Kerala State Bamboo Corporation Ltd. Were also took part in the discussion.



From the interaction Session

All the members present were eager to develop and adopt various schemes for socio economic development of the traditional sector. While summing up the discussion, the following points were noted: KVIC has completed four clusters under SFURTI Scheme in the State including one bamboo cluster in Wayanad District. Further as ongoing projects, they have already taken up 7 projects in the State of Kerala under SFURTI Scheme. Out of the 7 projects, 6 projects have been cleared by the State Level Screening Committee and DPR is being prepared in respect of Kannur Bee Keeping cluster.

Thrissur (Kerala), NSIC, KVIC and Coir Board, as desired vide DC(MSME) letter No. 10(4)/2018-Coord Pt.1 dated

30/08/2018 regarding regular interaction and coordination of activities between the organizations under the umbrella of Ministry of MSME was convened at MSME-DI, Thrissur on 18.9.2018 at 11.30 A.M. at the chamber of Director, MSME-DI, Thrissur.

Shri. P.V. Velayudhan, Director, MSME-DI, Thrissur welcomed all officers to the meeting and briefly outlined the objective of the meeting which is mainly intended for synergized action among the organizations under Ministry of MSME, resulting a coordinated action plan for the schemes being implemented at the field level and to avoid duplication of efforts. He briefly explained the activities of MSME-DI, Thrissur.



Shri Sunil Kumar, Inspector, Coir Board, Kochi highlighted on the features of the schemes like Coir Industry Technology Upgradation Scheme (CITUS) for which financial assistance shall be 25% of the cost of admissible items of Plant and Machinery procured by the Coir units. The upper ceiling of the financial assistance will be Rs.2.50 crores per coir unit/ project, Skill Up gradation and Mahila Coir Yojana, Export Marketing Promotion (EMP) etc. He also said that the innovative technologies developed by CCRI in using Coir Pith, which is a by-product of the coir fibre processing industry, has helped to produce different

by-products. He also stated that there are 3 ongoing Coir based clusters at Balussery, Neyyattinkara and Harippad. He said that under the Skill Upgradation and Mahila Coir Yojana Component, Coir Board continue to impart training in processing of coir to artisans and workers.

Shri S.V. Sivaraj, Development Officer, NSIC, Kochi has stated that NSIC is extending support and cooperation for the activities being undertaken by MSME-DI especially in NLVDP etc. He also explained the present schemes being operated by NSIC and stressed the need for cooperation of mustering SC/ST Candidates for the SC/ST Hub scheme which aim not only to increase market access and also to ensure higher participation of SC/ST entrepreneurs in PPP but also to promote creation of new enterprise. He sought the cooperation of MSME-DI in organizing future programmes.

Shri Sanjeev, Asst. Director, KVIC, Thiruvananthapuram has informed about the PMEGP Scheme and SFURTI Scheme of the KVIC. He sought the support of MSME-DI for extending handholding assistance to beneficiaries of PMEGP and stated that a list of beneficiaries will be forwarded for the purpose. He also explained the Honey Mission Scheme being taken up by KVIC. He said that modern beekeeping is introduced to increase the income generation activities of SC/ST population.



On deliberation of various points relating to the schemes being implemented by all organizations, Director, MSME-DI informed that Wayanad District has been identified as Aspirational District in the State of Kerala by NITI Ayog and Ministry of MSME is according priority for development of the district. Therefore, he requested all MSME Organizations in the State to plan and execute maximum projects and programmes in the district so as to make the district self reliant. He also sought the cooperation of NSIC, KVIC and Coir Board to extend close association by providing

support in disseminating each other organization's schemes, programmes and policies for the benefit of MSMEs in the State. Apart from that cooperation in implementation of Lean Manufacturing and Competitive Programme in the clusters set up under Schemes of Coir Board and KVIC, association in training programme for PMEGP beneficiaries, handholding support to units and cooperation in the area of faculty support and dissemination of information were also discussed during the meeting.

Special Meetings with Industries Associations and District Industries Centers to Discuss Post Deluge Situation of MSMEs in the State

As Kerala hit by massive flood in the mid of August, it made a deadly impact upon the MSME sector. Under the Chairmanship of Shri. P.V.Velyaduan, Director, MSME-DI, Thrissur, a number of meetings were held at districts which were affected by flood, like Edayar Industrial area, which is directly employing nearly 5000 persons and one of the largest industrial townships in the State and the makers of 'Aranmula Kannadi', symbol of Kerala's craftsmanship, who lost raw material in their workshop and their houses due to floods.

These meetings were organised in association with Kerala Small Scale Industries Association District Units and

District Industries Centres attended the meeting. The main objective of the meeting was to discuss about the post deluge situation of MSME units and to create awareness about various assistance from Government organizations and Financial Institutions. MSME units explained about the losses caused by the flood, which washed away stocks and submerged machinery. The team from MSME DI, Thrissur visited a number of MSME units effected by flood.

Based upon the discussions in these meetings, Director, MSME-DI, Thrissur has written a letter to the Convenor, SLBC, requesting to extend credit support to the flood affected MSMEs.

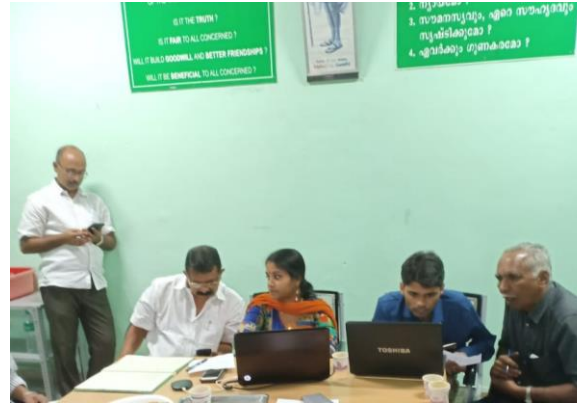




UAM Registration Drives

M SME-Development Institute organised UAM Registration drives at various districts for the benefit of MSMEs, which have not enrolled under UAM, in association with District Industries Centers and KSSIA. Through these UAM Registration drives, 286 MSMEs were registered under UAM. The following table shows the number of UAM registered in various districts:

District	No of UAM Registered
Thrissur	62
Kottayam	33
Pathanamthitta	20
Malappuram	25
Palakkad	15
Kozhikode	32
Thiruvananthapuram	51
Kollam	48
Total	286



From various UAM Registration Drives

Activities under MSE-CDP Scheme

During the period, frequent interactions have been made with District Industries Centers of Government of Kerala, K-Bip, the State Implementing Agency and SPVs in the State to ensure the successful implementation of the MSE-CDP Programme.

Shri. P.V. Velayudhan, Director inspected the Printing Cluster at Kannur and had discussion with the General Manager, DIC Kannur regarding completion of Common Facility Centre of Printing Cluster at Kannur and also regarding the inauguration of the CFC on 14.04.2018.



Shri. P.V. Velayudhan, Director, had a meeting with the General Manager, DIC, Kollam to discuss about formation of a new Cluster under CDP-MSE Scheme for Cashew Processing Micro Units. Discussion were held with DIC, Thiruvananthapuram regarding the formation of Pappadam Cluster at Thiruvananthapuram. Director convened a meeting with the All Kerala Plywood Manufacturers Association and KSSIA Ernakulam regarding setting up of Testing Lab for Plywood at Kannur under the MSE-CDP Scheme for the benefit of industries

Rubber and Plywood products manufacturing units.

Shri M. Palanivel, Dy. Director and Cluster Officer, visited CIPET, Kochi on 10.08.2018 to study facilities and activities under going for setting up of Testing Facilities for Plywood under MSE CDP and had meeting with Shri K.A. Rajesh, Head of the Institute and collected details of utilization of the CFC for Testing of Plastics,



He visited CFC of Wood furniture Custer, Chadayamangalam, Kollam on 18.09.2018 for assessing the functioning of the CFCs and collect issues faced by SPV, Sector units in respect of Technology, Finance, Govt. norms such as GST, Labour and Employment, New Projects, Modernization and diversification, Loss due natural calamity of flood in Aug. 2018, etc.

Status of CFCs and ID Projects under MSE – CDP in Kerala

No of CFCs (Completed and Operational)	9
No of CFCs (Ongoing)	7
No of ID Projects (Completed and Operational)	7
No of ID Projects (Ongoing)	10

Details of Consultancy Services provided by EDC (From 1st April, 2018 to 30th September, 2018)

Sl No.	Description	No. of units assisted
1.	Assistance given to prospective entrepreneurs who visited this office and through correspondence	1564
2.	No. of existing entrepreneurs assisted	987
Total assistance = (1) + (2)		2551

Activities under Central Workshop (From 1st April, 2018 to 30th September, 2018)

a) No. of units benefited through services of workshop	30
b) No. of jobs undertaken.	63

Activities undertaken During 'Swachhta Pakhwada'

In compliance of instruction by O/o DC(MSME), MSME-DI, Thrissur observed two week long 'Swachhta Pakhwada' from 16th June, 2018 to 30th June, 2018. Shri P.V. Velayudhan, Director, MSME DI, Thrissur inaugurated the 'Swachhata Pakwda' and administered the Swachhta Pledge in Golden Jubilee Hall, MSME DI, Thrissur. Saplings were planted during the occasion.

MSME-DI, Thrissur undertook various cleanliness drives across the State in association with Industrial Associations, Industrial Clusters, Schools and NGOs. Major activities were Awareness Campaign, Cleanliness Drives, Tree Plantation, Essay Writing and Painting Competition for School Children, Slogan Writing, Weeding out of old files, screening of films on 'Swachhta'. The following are the glimpses of Swachhta Pakhwada' observed by MSME-DI, Thrissur.







अप्रैल 2018 से सितंबर 2018 तक की अवधि के दौरान राजभाषा कार्यान्वयन के क्षेत्र में इस संस्थान द्वारा कृत कार्यों का संक्षिप्त बयौरा

हिंदी को राजभाषा के रूप में कार्यान्वित करने की दिशा में इस संस्थान द्वारा निम्नांकित कदम उठाए जा रहे हैं-

संस्थान से जुड़े कार्यकलाप

(क) वर्ष 2017-18 के वार्षिक कार्यक्रम के अंतर्गत लक्ष्यों की प्राप्ति:- वर्ष 2017-18 के वार्षिक कार्यक्रम के अंतर्गत किए गए कार्य-

1. संस्थान में राजभाषा के कार्यान्वयन की गति को बढ़ाने में निदेशक महोदय व नामित राजभाषा अधिकारी काफी अभिरुचि लेते हैं।
2. वर्ष 2017-18 के वार्षिक कार्यक्रम के अंतर्गत लक्ष्यों को समस्त अधिकारियों व कर्मचारियों में परिचालित कर उनसे अनुरोध किया गया है कि वे इन लक्ष्यों की प्राप्ति हेतु कदम उठाएँ।
3. हिंदी पत्राचार विषयक लक्ष्यों की प्राप्ति के क्रम में, मुख्यालय कार्यालय, नई दिल्ली को अग्रेषित समस्त रिपोर्टों को हिंदी/द्विभाषी रूप में भेजा जा रहा है। मुख्यालय कार्यालय, नई दिल्ली को अग्रेषित पत्राचार हिंदी/द्विभाषी रूप में करने का प्रयास किया गया है।

4. हिंदी चिप्पण-लेखन संबंधी लक्ष्यों को प्राप्त करने के क्रम में कार्यालय में सामान्यतः प्रयुक्त टिप्पणों के नमूने द्विभाषी रूप में तैयार कर इंटरनेट के माध्यम से सभी को परिचालित किए जा रहे हैं। संबंधित नमूने की सूची इस संक्षिप्त रिपोर्ट के साथ संलग्न है। इसमें पत्रों के विभिन्न रूपों, पावती इत्यादि के नमूने समाविष्ट कर अद्यतन किया जाएगा।
5. राजभाषा हिंदी के प्रयोग से संबंधित तिमाही रिपोर्ट ऑनलाइन द्वारा प्रस्तुत की जाती है। संबंधी 31 मार्च तक की अर्धवार्षिक रिपोर्ट भी अग्रेषित की जा चुकी है।
6. क्रमशः 22.06.2018 व 14.09.2018 को राजभाषा कार्यान्वयन समिति की बैठक व क्रमशः 19.06.2018 व 27.09.2018 को हिंदी कार्यशाला आयोजित की जा चुकी है।
7. हिंदी में मूल कार्य करने हेतु प्रोत्साहन योजना लागू की गई है। इस योजना के अधीन एक कर्मचारी को नकद प्रोत्साहन की संस्वीकृति दी गई है। इस योजना में भाग लेने के आशय से इसका व्यापक प्रचार किया गया है।
8. कार्यालय के समस्त कंप्यूटरों में यूनिकोड डालवाया गया है।
9. अनुवाद कार्य: राजभाषा अधिनियम, 1963 की धारा 3(3) का शत-प्रतिशत अनुपालन किया गया है। अंग्रेजी के अतिरिक्त मलयालम में प्राप्त सामग्री का आवश्यकतानुसार दोनों भाषाओं में तैयार कर हिंदी में आवरण-पत्र के साथ, मुख्यालय को अग्रेषित किया गया है। संस्थान की वार्षिक रिपोर्ट का अनुवाद व यूनिकोड-टाइपिंग कर प्रस्तुत किया जा रहा है। यह कार्य विकासाधीन है।
10. 14.09.2018 को हिंदी पखवाडा 2018 का औपचारिक उद्घाटन किया गया। पखवाडे के दौरान हिंदी में आयोजित विभिन्न प्रतियोगिताओं में संस्थान के अधिकारियों/कर्मचारियों ने उत्साहपूर्वक भाग लिया। पखवाडे के उपलक्ष्य में 27.09.2018 को आयोजित हिंदी कार्यशाला में संस्थान की राजभाषा कार्यान्वयन की दशा एवं दिशा पर चर्चा करते हुए, संस्थान में राजभाषा कार्यान्वयन की बढ़ती का संकल्प अधिकारियों व कर्मचारियों द्वारा लिया गया। इस दौरान टिप्पण व आलेखन का व्यावहारिक अभ्यास भी कराया गया।

तृश्शूर न.रा.का.स. के तत्वावधान में कार्यक्रम

1. तृश्शूर न.रा.का.स. की उपसमिति की बैठकों (सामान्यतः प्रतिमाह आयोजित की जाती हैं) में सक्रिय सहभागिता व कार्यक्रमों में सहयोग व अपेक्षित सहायता।
2. तृश्शूर न.रा.का.स. के तत्वावधान में 05.09.2018 से 10.09.2018 तक की अवधि के दौरान संयुक्त हिंदी प्रतियोगिताओं के लफल आयोजनार्थ सहयोग व अपेक्षित सहायता प्रदान की गई- इस संस्थान की ओर से प्रतिभागियों का नामांकन व प्रतियोगिताओं में उनकी उपस्थिति को सुनिश्चित किया गया।
3. तृश्शूर न.रा.का.स. के तत्वावधान में 26.10.2018 को आयोजित एक दिवसीय हिंदी कार्यशाला की शफलता में सहयोग व अपेक्षित सहायता प्रदान की गई।

4. केन्द्रीय लोक निर्माण विभाग (सिविल) तृशूर में 17.09.2018 को आयोजित एक दिवसीय हिंदी कार्यशाला/हिंदी दिवस के दौरान राजभाषा से संबंधित विषयों पर व्याख्यान दिया गया। विभाग द्वारा प्रयुक्त फॉर्मों/अग्रेषण -पत्र को द्विभाषी रूप में तैयार किया गया ।
5. तृशूर न.रा.का.स. की 23.10.2018 को प्रस्तावित 59वीं अर्धवार्षिक बैठक में इस संस्थान के वरिष्ठ उपनिदेशक की प्रतिभागिता का प्रस्ताव है ।